

REP REVE®

Graphic Options



Bottles & Fiber Waste



Bottle Flakes



PCR Chips



Repreve Fiber



RECYCLED BOTTLES

Post-consumer bottles are collected



REPREVE® FLAKE

Bottles are washed and chopped into flake



REPREVE® CHIP

Bottle flake is melted and formed into chip



REPREVE® RECYLED FIBER

Chip is melted and made into yarn

FIBERPRINT™
TECHNOLOGY
TRACEABILITY

U TRUST™
VERIFICATION PROGRAM

**CERTIFIED &
TRACEABLE**



REPREVE®

MADE IN U.S.A.
100% CERTIFIED



RECYCLED BOTTLES.

Reborn.

REPREVE®



RETAIL EXPERIENCE

STANDARD HANG-TAGS
CUSTOM (digital art)



EXPERIENTIAL + BRAND + REPREVE®

CO-BRANDING AT RETAIL



EXPERIENTIAL



RETAIL STORY



MOD-TECH

EVERY THREAD MADE TO SHRED

DESIGNED TO MEET THE NEEDS AND DEMANDS OF THE SERIOUS SURFER.

DESIGNER
 4-way stretch
 4-way stretch
 4-way stretch
 4-way stretch

DESIGN DETAILS
 WITH
BEAU CAMPI

VOLCOM GLOBAL
 DIRECTOR OF STOKE

ASYM MOD BOARDSHORTS

\$0.00 USD

BE THE FIRST TO REVIEW THIS

FAVORITE

DESCRIPTION / MATERIALS / SHIPPING / MODEL INFO

Boasting the ultimate in performance, style and sustainability, the Asym Mod brings smooth looks to our most technical line of board shorts. Made with 4-way stretch for great movement and material recovery, it utilizes REPREVE® fibers, transformed from trashed bottles. The side zip welt pocket is great for stashing essentials while the cinch fly technology means you get the best fit and hold with minimum bulk thanks to the continuous drawcord and 3 eyelet cinch. 20" outseam 4-way stretch board short Welded Stone logo Side zip welt pocket: Made with REPREVE® recycled fibers Cinch Fly Technology
 Show Less -

FULL PACKAGE MARKETING: MILL PARTNER + REPREEVE® + BRAND

PRESS RELEASE

Cone Denim Launches Future BLACK+ Denim featuring Lenzing Modal® and REPREEVE®

NEWS PROVIDED BY UNIFI Inc. on Oct 23, 2017, 00:11 ET

SHARE THIS ARTICLE

ORLANDO, N.C., Oct. 23, 2017 /PRNewswire/ -- Cone Denim, Lenzing and Unifi -- global leaders in textile sustainability -- are excited to collaborate on the launch of Future BLACK+ denim featuring Lenzing Modal® branded fibers and REPREEVE® Black recycled fibers. Future BLACK+, the industry's first certified fade resistant black denim, will join Cone Denim's family of TruTone™ fabrics. Jeans made from Future BLACK+ denim contain as many as 17 recycled plastic bottles and feature superior softness, color retention and stretch, while minimizing the impact on the environment.

Cone Denim adds Future BLACK+ denim made with Lenzing Modal and REPREEVE to its family of TruTone fabrics. Jeans made with Future BLACK+ contain as many as 17 recycled plastic bottles and feature superior performance, while minimizing the impact on the environment.

SELL SHEET

TRUTONE by Cone

future black

Denim made with Lenzing Modal and REPREEVE

TruTone™ Cone Denim

Jeans made from Future BLACK+ contain as many as 17 recycled plastic bottles and feature superior softness, color retention and stretch, while minimizing the impact on the environment.

Fabric Styles

7700LJ	41% LENZING MODAL®	57% REPREEVE® Recycled Polyester
S354J	40% LENZING MODAL®	50% REPREEVE® Recycled Polyester
S355J	42% LENZING MODAL®	51% REPREEVE® Recycled Polyester

Testing Method

No sign of color loss after 20 washes at 90°C (194°F) and tumble dry. Accorded to DIN ISO 6330

CONE DENIM

future black

RETAIL HANG TAG

TRUTONE™ by Cone

future black+

MADE RECYCLED

REPREVE

TruTone™ Cone Denim® is made with Future BLACK+ denim featuring Lenzing Modal® and REPREEVE® Black recycled polyester fiber.

LENZING Modal®

+

REPREEVE®

MADE WITH HIGH-QUALITY RECYCLED YARN

REPREVE®

17

REPREEVE®, UNIFI INC., TRUTONE™, Cone Denim Inc.

FULL PACKAGE MARKETING: PRO-SPORTS SPONSORSHIP

PRESS RELEASE

Recycled Plastic Bottles Transformed Into Denver Broncos Caps From New Era Using REPREEVE® Fiber

NEWS PROVIDED BY UNIFI Inc. - Nov 06, 2017, 10:15 ET

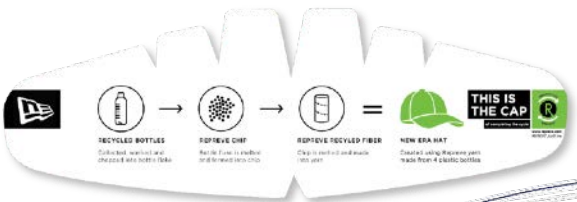
DENVER and GREENSBORO, N.C., Nov. 6, 2017 /PRNewswire/ — The Denver Broncos just got greener! Today, New Era Cap — the official on-field hat of the National Football League (NFL) — announced the debut of its first-ever official NFL cap made with plastic bottles, thanks to the use of REPREEVE® fiber. Starting on November 12, fans will be able to purchase the new, eco-friendly New Era caps at the Broncos Team Store at Sports Authority Field at Mile High during Broncos games. The REPREEVE-based caps will come in multiple styles, including the 9FIFTY® and 9TWENTY®. Priced at \$24.99 for the 9FIFTY and \$24.99 for the 9TWENTY silhouette, each hat is made using four plastic bottles. REPREEVE is the leading branded, recycled performance fiber made from high-quality recycled materials, created by global textile solutions provider, Unifi, Inc. (NYSE: UFS).

New Era introduces first NFL cap made with REPREEVE fiber

IN STORE DISPLAY



RETAIL INSERT &

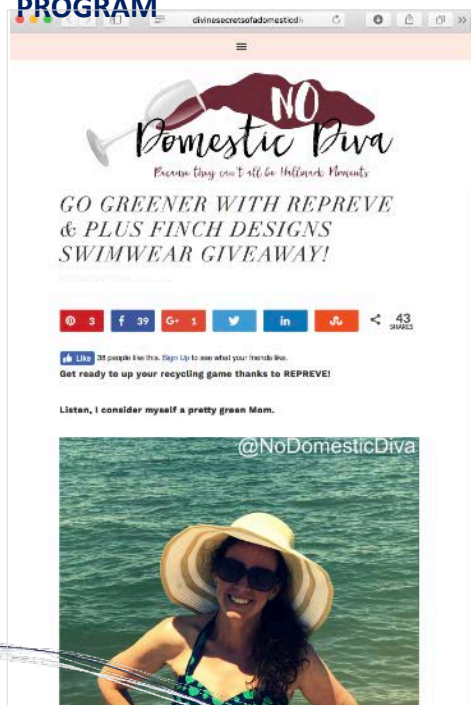


FULL PACKAGE MARKETING: REPREVE® BLOGGER INFLUENCER PROGRAM

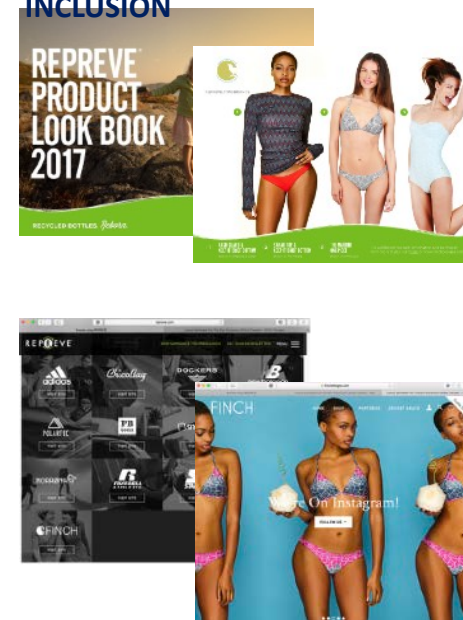
PRESS RELEASE



BLOGGER INFLUENCER PROGRAM



LOOK BOOK & WEB INCLUSION



REPREVE® PRESENTATION & TRAINING PROGRAMS

EDUCATIONAL MATERIALS -
PRESENTATIONS

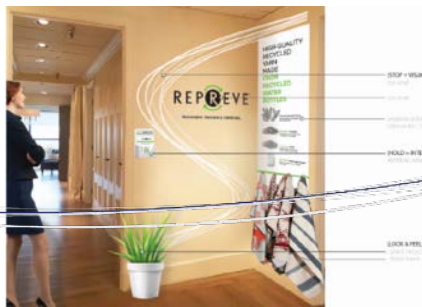
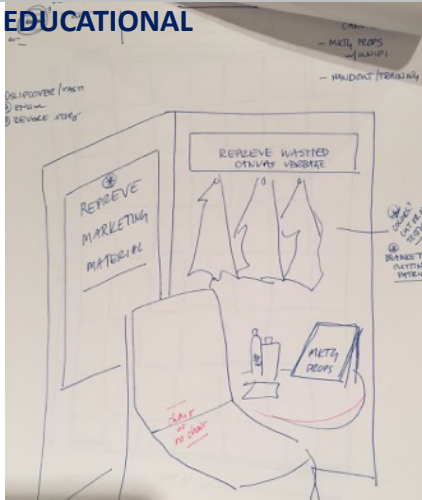


+ REPREVE®
...for the good of tomorrow



REPREVE® SHOWROOM DESIGNS

SHOW ROOM DISPLAYS - EDUCATIONAL



Custom Hang Tag Examples



Bottle Count
Sewn-in Woven



1	2
Label Type: Cut Loop	Ground: LT Green
Label Size: 16mm x 46mm	Colors: Dk Green
16mm x 23mm	10-30-13



Repreve & Made with Repreve
Sewn-in Woven



On garment
Printing
(Standard)



On garment
Printing
(Distressed)



On garment
Printing
(Bottle Count)



3.5" x 1.87" Hang tag
(Canada/US)

NON-MASS Channels



Hang tag
(co-branded)



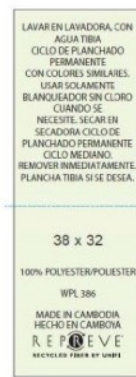
Hang tag
(co-branded)



On-garment
Heat Transfers



Pocket
Slingers



Wear Care
labels



Package Inserts
Front/Back/Sleeve



Corrugate Pallets

Levi's
LEVI STRAUSS & CO.



REPREVE



RECYCLED BOTTLES.
Reborn.



RECYCLED BOTTLES
Post-consumer bottles are collected



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Bottles are washed and chopped into flake



REPREEVE® CHIP
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REPREEVE® RECYLED FIBER
Chip is melted and made into yarn



REPREEVE® Unifi Inc.



This product contains Repreeve® polyester made from recycled plastic bottles (or recycled content). Products made with Repreeve help conserve energy and natural resources. And, gives you another great reason to recycle.

REPREEVE® is a registered trademark of Unifi, Inc.

AÉROPOSTALE



Abercrombie
& Fitch
with
REPREVE®

A&F RENEW DENIM

Soft and stretchy denim made with
23% Repreve® recycled material.

Black Wash: Made with 10 recycled plastic bottles
Indigo Wash: Made with 5 recycled plastic bottles



REPREVE® Unifi, Inc.

UNIFI

FEATURES:

- Apply Cold or Hot, Wet or Dry
- One-Size-Fits-All (XXS-XXL)
- Adjustable straps for a perfect fit-to-shape
- Soft, snag resistant, compression fabric
- Washable, durable, reinforced stitching
- Double-layered panels to prevent frostbite
- 100% REPREVE® recycled polyester/span
- Consistent optimal thermal temperature



BENEFITS:

- Relieves pain and reduces swelling
- Treats Acute Injuries & relieves Chronic Pain
- Perform daily functions – or rest, hands-free

WISDOM WRAP®'s patented design makes it the most versatile thermal therapy of its kind.

It is the only cold/hot application that provides targeted thermal relief to such a wide array of body regions, for all shapes and sizes.

Two adjustable straps placed strategically apart prevent the wrap from slipping or twisting. An additional tension strap located between the pocket bags gives the ability to customize fit according to personal comfort, and achieves seamless thermal relief.



U|TRUST
VERIFICATION PROGRAM

Oeko-Tex Standard 100 certified for health and safety. The yarn has been tested to ensure it's free of over 100 harmful and restricted substances. REPREVE® Certification No. RPV-3803

Used Cold, WISDOM WRAP® helps reduce swelling and temporarily relieves pain. Cold therapy (cryotherapy) works by constricting blood vessels, reducing fluid build-up in the affected area and swelling that causes pain.

Used Warm, WISDOM WRAP® relieves muscle tension.

CAUTION/WARNING

- Do not heat wrap in the microwave or oven. Only heat the gel packs as directed.
- Do not apply this device in way other than directed in the instructions and illustrations.
- Consult with a physician before resuming any sports or activities after serious injuries.
- It is recommended to apply ice packs for a maximum of 10-15 minutes on the affected area. Do not use more than once an hour for the first 24-48 hours.
- Do not use on an open wound unless prescribed by a physician.
- Cold therapy is not recommended for people with circulatory problems unless advised by a physician.
- Discontinue use if gel packaging leaks. Rinse with warm water if gel packs come in contact with eyes.
- Keep gel pack out of reach of children and pets.
- Discontinue use if discomfort, redness, or increased swelling occurs.
- For gel pack use: follow the instructions located on the gel pack packaging.
- Not intended for uses other than these which are detailed in the applications.
- Children under 2 years: Do not use.
- Children 2-5 years: Use only with adult supervision.
- Do not sleep in wrap.
- Consult with a doctor before using thermal therapy to treat serious injuries.
- Seek immediate medical advice if symptoms, such as mild dizziness and a headache, get worse.



Made with REPREVE® recycled polyester fiber, with a minimum of 5 recycled plastic bottles.

www.repreve.com

U|TRUST
VERIFICATION PROGRAM

Oeko-Tex Standard 100 certified for health and safety. The yarn has been tested to ensure it's free of over 100 harmful and restricted substances. REPREVE® Certification No. RPV-3803

info@wisdomwrap.com
877-77WISDOM
wisdomwrap.com



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EXPRESS



LESS WASTE.

REP REVE

LESS WATER.

MORE RESPONSIBLE DENIM



REP REVE® is a registered trademark of Unifi, Inc.

WOMENS REP REVE JEANS

1-7 of 7   



REP REVE



HAGGAR.

E-CLO DRESS PANT

America's #1 Dress Pant



Over **125 million water bottles** were saved from landfills using Repeve fibers.



Available online at haggar.com or at belk.com



REPEVE

QUIKSILVER



REPREVE

FROM BOTTLES TO MOUNTAIN WEAR



REPREVE



440 TONS OF TRACEABLE PLASTIC BOTTLES ARE RECYCLED EVERY YEAR TO CREATE OUR PRODUCTS

QUIKSILVER MOUNTAIN WEAR



REPREVE

FROM BOTTLES TO BOARD SHORTS








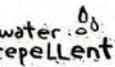
VOLCOM

MOD-TECH

EVERY THREAD MADE TO SHRED

DESIGNED TO MEET THE NEEDS AND DEMANDS OF THE SERIOUS SURFER.

FEATURING

 repreve recycled fiber  4 way stretch  cinch fly  water repellent

DESIGN DETAILS
— WITH —
BEAU CAMPI

VOLCOM GLOBAL
DIRECTOR OF STOKE



VOLCOM
SLINGERS



32



VOLCOM



REPREEVE HELPS OTHER BRANDS TELL A GREAT ECO-STORY.



Repreve is what's in it... that makes products relevant to eco-conscious consumers. The participation of hundreds of global brands has built awareness of the Repreve brand with consumers. Brands are using Repreve to tell an eco-friendly story — and to enhance their own eco-image.

Less than 30% of plastic bottles are recycled in the U.S.* We can do better— with no sacrifice in style.

*According to NAPCOR 2011 data



Kick in the pants. Reinvented with Repreve, this iconic khaki brand now wears a separate Repreve tag so shoppers see the difference.

 **8** Bottles Recycled



Eco-Interior. Take a seat in any Ford Focus Electric or Fusion model with cloth seats—the sustainable fabric is made from Repreve.

 **42** Bottles Recycled



Eco-chic designer. Lauren Conrad put her unique stamp on the BlueAvocado XO(eco)™ collection of accessories made with Repreve.

 Up to **36** Bottles Recycled



Storytelling tees. Youth-oriented, action sports brand Volcom includes our eco-story on the inside neck label of its V.Cological series.

 **7** Bottles Recycled



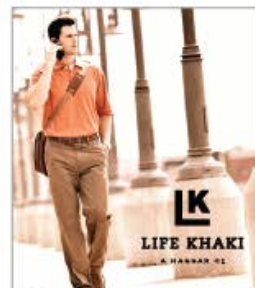
Ride the wave. Surf brand Quiksilver is making men's boardshorts green with Repreve, for this over-the-top, eco-conscious consumer.

 **12** Bottles Recycled



Teeny weeny impact. Style and substance coexist in Vitamin A swimwear with Repreve recycled nylon, made from nylon fibers we reclaim.

Made from recycled nylon.



Wear what you believe. Life Khaki by Haggar reinvents Dad's pants in four fits. With the eco-benefits of Repreve.

 **7** Bottles Recycled



Cutie and the beach. Girls who ride will be saving the planet in bright boardshorts... made beach-friendlier with Repreve.

 **9** Bottles Recycled



Fans of the planet. NFL replica jerseys are now made with Repreve recycled fiber... so fans can get into the environmental action.

 **21** Bottles Recycled

CO-BRANDED WEARCARE LABELING



X-LARGE
100% REPREVE POLYESTER
MADE IN USA
 MACHINE WASH COLD
 TUMBLE DRY LOW
 DO NOT USE SOFTENER
 DO NOT BLEACH, DO NOT IRON

55mm

7mm

36mm

THIS LABEL IS REMOVABLE
 HAND WASH COLD SEPARATELY ONLY
 NON-CHLORINE BLEACH IF NEEDED.
 FLAT DRY, WARM IRON IF NEEDED.
 ESTA ETIQUETA ES DESMONTABLE
 LAVAR A MANO CON AGUA FRÍA POR
 SEPARADO, SOLO BLANQUEADOR SIN
 LEJÍA SI ES NECESARIO. SECAR EN
 POSICIÓN HORIZONTAL.
 PLANCHAR A TEMPERATURA
 MEDIA SI ES NECESARIO.
 RN17730.VN1140163
 Distributed by Target
 Distribuido por Target
12-24M
 MADE IN CHINA HECHO EN CHINA

THIS LABEL IS REMOVABLE
 HAND WASH COLD SEPARATELY ONLY
 NON-CHLORINE BLEACH IF NEEDED.
 FLAT DRY, WARM IRON IF NEEDED.
 ESTA ETIQUETA ES DESMONTABLE
 LAVAR A MANO CON AGUA FRÍA POR
 SEPARADO, SOLO BLANQUEADOR SIN
 LEJÍA SI ES NECESARIO. SECAR EN
 POSICIÓN HORIZONTAL.
 PLANCHAR A TEMPERATURA
 MEDIA SI ES NECESARIO.
 RN17730.VN1140165
 Distributed by Target
 Distribuido por Target
2T-5T
 MADE IN CHINA HECHO EN CHINA

HAT: FAUX FUR SHELL: 100% POLYESTER
 (CONTAINS 30% REPREVE®
 RECYCLED POLYESTER)
 FAUX FUR LINING: 100% POLYESTER
 (CONTAINS 30% REPREVE®
 RECYCLED POLYESTER)
 MITTEN: 82% ACRYLIC 10% POLYESTER
 4% RUBBER 1% SPANDEX
 3% OTHER FIBER
 SOMBIERO: REVESTIMIENTO
 DE PIEL SINTÉTICA. 100% POLIÉSTER
 (CONTIENE 30% POLIÉSTER
 RECICLADO REPREVE®)
 FORRO DE PIEL SINTÉTICA.
 100% POLIÉSTER (CONTIENE
 30% POLIÉSTER RECICLADO REPREVE®)
 MITÓN: 82% ACRÍLICO 10% POLIÉSTER
 4% GOMA 1% SPANDEX 3% OTRA FIBRA

15 mm

FRONT

75 mm

9 mm

60% COTTON 40% REPREVE® POLYESTER RECYCLED
 MACHINE WASH COLD WITH LIKE COLORS. GENTLE CYCLE.
 ONLY NON-CHLORINE BLEACH IF NEEDED. TUMBLE DRY LOW.
 REMOVE PROMPTLY, WARM IRON IF NEEDED.
 RN17730.VN1200110

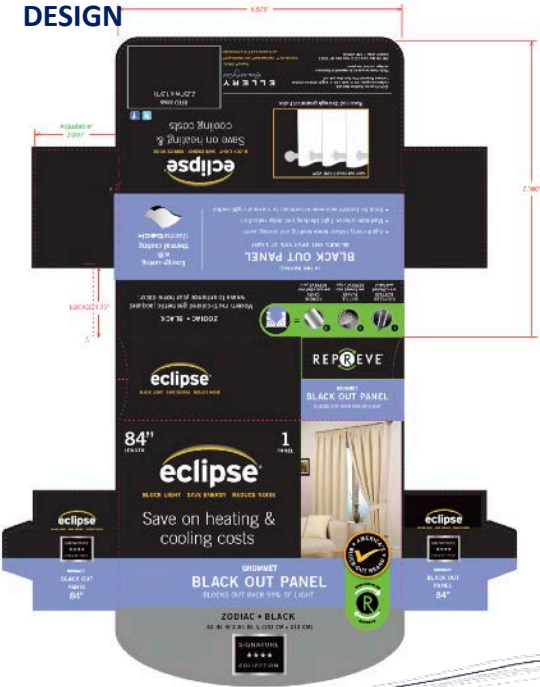
XS
 MADE IN
 CHINA
 HECHO EN
 CHINA

HEAT SEAL

WEARCARE

CUSTOM PACKAGING DESIGN

RETAIL PACKAGING DESIGN





F-150



BETWEEN 2000 AND 2016, FORD REDUCED ITS GLOBAL WATER USE BY 10 BILLION GALLONS.
THAT'S EQUIVALENT TO APPROXIMATELY:

- 16,000 GALLONS OF DRINKING WATER PER DAY
- 18,000 TOILETS FOR ONE YEAR
- 1.3 MILLION GALLONS OF WATER PER YEAR

We use less water, transport & recycling more, and recycle more to paint our cars.

FORD SUSTAINABILITY
 Going further — the right way

To find out more about how Ford uses (and reuses) sustainable materials in our vehicles, check out:
SUSTAINABILITY.FORD.COM

Ford
 On Purpose

THE SEATING FOAM IN YOUR VEHICLES IS MADE FROM SOY.

Ford has reduced the use of petroleum-based materials by over 7 million lb, and CO₂ emissions by over 50 million lb, annually.

THE CLOTH IN OUR CAR SEATS* IS MADE FROM PLASTIC BOTTLES.

Annually, nearly 10 million plastic bottles are diverted from landfill for this purpose.

THE SOUND-DAMPENING MATERIAL IN OUR VEHICLES IS MADE FROM RECYCLED DENIM.

Recycled cotton equipment for the seats of Blue Sport is made from sound-dampening in Ford's Ford Explorer.



denizen
from LEVI'S®
EMBARK

MERONA CHEROKEE
Cat & Jack



MADE WITH RECYCLED BOTTLES

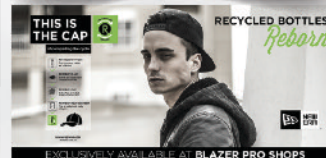
Performance fabric made with RePreve polyester, including recycled plastic bottles. (See label for product & L1 fiber content)

www.repreve.com
RePreve® Unifil, Inc.
RPV1001-193

Cat & Jack

REPREVE

Custom Design



MARKETING CREATIVE PORTFOLIO EXAMPLES



Process Graphics - Customizable

REPREVE

Remember to **recycle**.
Toss your plastic bottles in the recycle bin, NOT the trash.

1

2

3

4

REPREVE chips in.
Recycled bottles are cleaned, chopped, melted and turned into little plastic chips.

Chips to yarn.
Chips are transformed into Repreve recycled fiber, and then into fabrics.

Make the smart choice.
Look for brands that are made with Repreve when you shop.
#TURNITGREEN.

USED GLOBALLY BY SOME OF THE MOST WELL KNOWN BRANDS

MADE WITH REPREVE

MADE FROM BOTTLES
recycled

REPREVE

RECYCLED BOTTLES
Collected, washed and recycled into bottle flake

REPREVE CHIP
Bottle flake is melted and formed into chip

REPREVE RECYCLED FIBER
Chip is melted and made into yarn

REPREVE® UNIFI®

Process Graphics - Customizable

MADE WITH

REPREVE®

REPREVE HELPS TURN RECYCLED PLASTIC BOTTLES...

REPREVE® Unifi, Inc.

Bottle to Product Process Graphics

- 1** RECYCLE BOTTLES are collected and flaked
- 2** BOTTLED FLAKES are formed into REPREVE chips
- 3** REPREVE CHIPS are extruded into REPREVE yarn
- 4** REPREVE YARN is used to create products like a backpack

REPREVE 17 =

Every Bottle Counts

OK, so you've recycled one plastic bottle.

One bottle can go in with more bottles to become Repreve recycled fiber...an essential ingredient in a wide variety of sustainable products. When you recycle, remember: **it's what's in it that counts.**

31 bottles can help make the bedskirts

14 bottles can help make the tablecloths

1 bottle can help make the napkins

Think how many plastic bottles you use in a year...that can make a lot of recycled stuff.

DON'T JUST LEAVE IT. REPREVE IT. ♻️

REPREVE
#TURNITGREEN

Repreve is a trademark.

Infographics



The World's Unique, Traceable & Certified Recycled Synthetic Fiber.

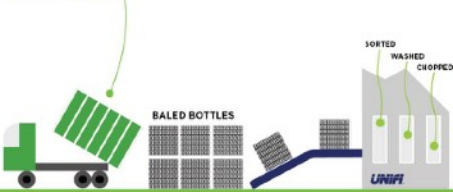
REPREVE® BOTTLE PROCESSING CENTER

REPREVE® RECYCLING CENTER

UNIFI TECHNOLOGY CENTER

MORE THAN 5 BILLION RECYCLED PLASTIC BOTTLES SINCE 2007

the process starts here



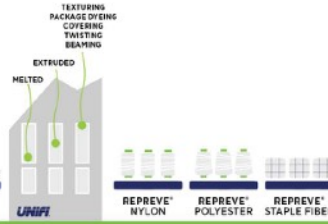
UNIFI purchases baled PET bottles from material recovery facilities (MRFs) and processes them in the REPREVE® Bottle Processing Center in Beaverville, NC, one of the most advanced facilities of its kind in the United States.

Through a state-of-the-art, multi-step process, bottles are sorted by material and color, and the labels are removed. Bottles are chopped into small pieces called flake. The flake is thoroughly washed, dried, sorted by color, bagged and sent to the REPREVE® Recycling Center in Indianapolis, IN.



At the REPREVE® Recycling Center, the flake is melted down and reformulated into small pellets called chip or resin.

The chip is then melted, extruded and spun into REPREVE® fiber.



REPREVE® fiber is sold to customers who weave or knit it into fabric, which can be cut and spun into high-quality, comfortable products worn and used everyday. REPREVE® is an environmentally conscious yarn that looks and feels good to the touch, and can incorporate various performance attributes desired by consumers, such as moisture-wicking and thermal regulation.



RECYCLED BOTTLES.
Reborn.

